

FOR IMMEDIATE RELEASE



Coalesse® Introduces Latest Additions to EMU® Advanced Collection
Partnership with leader in Italian indoor/outdoor furnishings continues with Ivy and Heaven

San Francisco, CA -- Coalesse, the leader in premium live/work furnishings, is pleased to announce the latest additions to its popular EMU Advanced Collection. The partnership between Coalesse and EMU was first introduced at NeoCon 2009 as a way to bring EMU's award-winning indoor/outdoor furniture designs to the North American market. Created by world-renowned designers including Jean-Marie Massaud, Patricia Urquiola, Paola Navone, Rodolfo Dordoni, and Christophe Pillet, the EMU Advanced Collection is widely admired for its exceptional craftsmanship, versatility, and innovative use of metal.

Coalesse's latest additions to the EMU Advanced Collection are the new Ivy stacking chairs and tables designed by Paola Navone. Ivy is an indoor/outdoor lounge collection made entirely of steel that comes in 3 colors: Turquoise, Orange and White. The collection also features new seat and backrest cushions available in our full fabric line including 12 outdoor-approved fabrics.



The Ivy collection also includes square and rectangular coffee tables in various sizes, along with a rounded ottoman. The square tables feature legs in ironed sheet metal with a metallic rod frame and a solid sheet metal top that is customizable with a magnetic plant-inspired design. The rectangular tables feature legs in ironed sheet metal with a rod frame and can be customized with 32 handmade and hand-painted Deruta tiles in enameled terracotta. The tiles feature either a gold fish on a turquoise background or a black bug on a white background.





The ottoman is one of the most distinctive and innovative elements of the collection. Made of woven metal and steel, it is outfitted with 5 LEDs that collect and store solar energy during the day. These LEDs then release the stored light in the evening like a firefly. This innovative design feature turns the piece into a practical footlight and adds a subtle ambiance to any setting.

In addition to these latest Ivy offerings, the EMU Heaven collection is also now available in black. Created by French designer Jean-Marie Massaud, the chairs, armchairs, and tables in the Heaven line feature airy silhouettes and a sophisticated, almost weightless look. The line's unique treatment of steel makes it appear as though it has been woven like a fabric, softening the volume of each piece and creating an unexpected dichotomy between the collection's materials and appearance.



About Coalesse

Coalesse, a brand of Steelcase Inc., provides premium furnishings suitable for corporate, hospitality, and residential settings. The brand's top talent joins forces with three renowned companies with rich histories – Brayton International, Metro Furniture and Vecta. Coalesse's design team seeks to create the next generation of furnishings for the contemporary workspace and home through a brand new category of products designed specifically for live/work lifestyles. With design headquarters based in San Francisco, Coalesse is dedicated to creating furnishings that fit the constantly evolving way in which people work and live.

About Steelcase, Inc.

Steelcase, a global leader in the office furniture industry, helps people have a better work experience by providing products, services and insights into the ways people work. The company designs and manufactures architecture, furniture and technology products. Founded in 1912 and headquartered in Grand Rapids, Michigan, Steelcase (NYSE:SCS) serves customers through a network of over 600 independent dealers and approximately 13,500 employees worldwide. Fiscal 2008 revenue was \$3.4 billion. Learn more at www.steelcase.com.

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